



P.O. Box 159  
Haverstraw, NY 10927

June 14, 2010

My name is Michelle Natale and I am on the Board of Directors of the Greater Haverstraw Chamber of Commerce. Mia Marsh, another chamber member and I have taken on the task of resurrecting the Village's Farmers Market, which has been a weekly staple to many area residents for 10 years, but was in dire straits this season due to budget cuts. This farmers market is vital to the Greater Haverstraw Community. It's not just about healthy eating and buying fresh-picked, local produce, it's about community building. The market is a snapshot of local culture – a place where local residents can come together in a vibrant public space and share in the life of the community. Please help us spread the word.

We are recruiting new vendors, including organic farmers, and looking to expand with demonstrations and events that will be exciting and educational for the community and its residents, including a Market to Table program and cooking demonstrations by local gourmet restaurants, art and music presentations, events by Cornell Cooperative Extension, and fun activities for both children and adults. The market is open every Sunday from 9 a.m. to 2 p.m., at Maple Avenue & New Main Street in Haverstraw Village, rain or shine, from June 27<sup>th</sup> to November 21<sup>st</sup>, 2010. And please come down and support the market. We invite you join us for the Opening celebration on July 11<sup>th</sup>.

Donations of funds to help the market run, as well as volunteer efforts to assist in the operation of the market are needed and greatly appreciated. Won't you consider making a donation towards our efforts to help this important cause?

Thank you for any help you can give.

Sincerely,

Michelle Natale, Director  
Cell (845) 641-4676

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## **Haverstraw's Harvest Farmers Market**

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### **Your donation has a HUGE IMPACT!**

Imagine what could be accomplished with your contribution!

Your generous gift to the Haverstraw's Harvest Farmers Market helps us -

- **"Sponsor an artist"** \$18/week to sponsor a local artist enabling them to showcase and share their work with the community. Or \$25-50/week means artists can not only to sell their work, but have opportunities to give demonstrations and talk about their work.
- **"Sponsor a musician"** donations of \$150 - \$300 enable us to feature emerging and local musicians, giving them a vital stage for their work and an audience.
- Build the market by helping to meet market costs for materials to get the word out, and operating costs.
- Realize our vision of a successful market- a dynamic, well-trafficked market which provides a meeting place that builds community.
- Offer Market "coupon" specials and give-aways to local residents
- We also need donations of items, like office and other supplies, refreshments and prizes (including gift certificates and gift baskets).

### **How does this benefit your business?**

- Studies show that New York Farmers Markets are great for area businesses, in New York State Farmers Markets patrons spend an average of \$9-16 at local shops, restaurants and other area businesses.
- All donations are tax deductible.
- All donors and sponsors will be listed on the Haverstraw's Harvest Farmers Market website. All Sponsors will be listed with their sponsored artist or musician on all event calendars online and in print and in all press releases where the artist/musician is listed, as well as at the market.
- Businesses who donate of \$250 or more will have the added benefit of inclusion of their company logo on signage at the market and on marketing materials.

**Please help us to keep and grow our farmers market today!!!  
Thank you in advance for your consideration.**